



Audrey Ferier

UI/UX designer

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Experience

Crest Capital Management

Freelancer 12/10–20/01

I did a complete website redesign and designed a new logo.

Designation, Chicago

UI designer 4/18–10/18

Working closely in a team of three, immersed for 70 hours per week, I worked on multiple UI projects using the agile/scrum methodology. I made moodboards and style tiles, iterated on wireframes provided by the UX team, and made prototypes and style guides.

I designed user interfaces for two clients:

WeWork

WeWork is a global network of shared workspaces. WeWork is looking to create a volunteer platform to connect WeWork members. Starting with wireframes delivered by a UX team, I made a responsive website a WeWork volunteering platform. We evaluated the wireframes, performed desirability testing and synthesized its results, created moodboards and style tiles, and created a final design. I presented my work to a panel of design experts and created a style guide of my work.

Bonzah

Bonzah is a car rental insurance app. The client needed a user interface mocked up for an app which is suitable for users on the go. After receiving the UX deliverables, I designed an app in three week-long sprints and worked closely with the client. In the last sprint I created deliverables including moodboards, a UI kit, and a style guide.

Urban holiday lofts, Chicago

Front desk agent 7/7–10/17

This role helped me gain fluency in English through frequent communication. I learned quick problem-solving.

Chicago

Furniture refurbishing and logistics 7/17–10/17

I bought furniture and sold refurbished pieces on Etsy. I did market analysis to find out what sells the best and refurbished in those styles. I learned refurbishing techniques and learned the logistics of shipping furniture cross-country.

Studio Lash Amsterdam, Amsterdam

Owner 7/16–12/16

I did the admin, marketing, and inventory. I worked with Social Deal, Groupon and Treatwell for client acquisition. I learned about starting a company, being service-oriented, client acquisition and how to promote my company.

Other experience

Stukafest, Amsterdam

Board member and volunteer coordinator 2007–2008

Stukafest is an annual city wide student art festival. Our board was responsible for the first Amsterdam edition. I learned how to successfully set up a festival located in several parts of the city, learned to effectively communicate, direct the festival volunteers and how to organize and promote an event.

Studio/K Amsterdam

Member, organizer movie nights and bartending 2009–2010

Studio/K is an arthouse theater cafe/bar run by a group of student volunteers who vote each other in.

Skills

UI/UX

mobile design
responsive web design
high fidelity mock-ups
prototyping
wireframing
interaction design
desirability testing
usability testing
style guides
affinity mapping
typography
branding
logo development

Languages

Dutch (native)
English (fluent)
French (read and write)
German (read and write)

Tools

Sketch
InVision
Keynote
Marvel
Photoshop
Flinto

Learning

Principle
Illustrator
After Effects

Education

University of Amsterdam

European studies, (2002–2003)

University of Amsterdam

Faculty of Law, Minor, Human rights and International law,(2003–2012)

Summerschool entrepreneurship ABN

AMRO (2006)